



All About Us

Once upon a time in a small town...

It started in 2007 with a print advertising co-op. The concept was, from the beginning, community business promotion. The goal was to provide a business-to-business membership organization where each member could benefit from a group collective of cross-promotion and advertising. This would effectively bring more customers to each business member within the "Community Group".

Through that experience, it quickly became clear that most local merchant and service business needs were not being met. Primarily, we discovered local products and, in particular, service-based businesses were not easily accessible to their customer base within our own community and very few had a presence on the Internet.

In short, there was no way for any local business to easily and affordably showcase themselves or expand their marketplace, locally or globally.

In response to that need, late in 2008, a local community website for small businesses was created. With the website's swift success came the realization that there was still more to offer our community. Emerging geo-targeted technology made it possible now for every small business and individual in every community to benefit by harnessing the power of the Internet. Small communities could not only survive, they could thrive.

Launched in 2011, eAhoy.com is designed and built to be a game changer - the next generation Internet Marketplace incorporating geo-targeted technology and social networking tools with ease of use, affordability and a generous affiliate program.

The eAhoy Mission:

The Community Driven Marketplace... changing lives every day

eAhoy empowers small businesses and individuals with a free online presence and powerful income opportunities. eAhoy.com is an open marketplace, providing unique social shopping experiences where visitors can compare prices, make offers and find everything from local businesses and global deals to community events and coupons.

Our Philosophy:

- We believe that 'Main Street' deserves a place on the Internet.
- We believe that community revitalization is dependent on the growth of small businesses.
- We believe that ecommerce should be accessible and easy for everyone.
- We believe that when buyers can look local first, communities will thrive.
- We believe in bringing free enterprise to the individual.
- We believe that giving back is good business.

eAhoy is dedicated to strengthening communities across the nation and beyond. Our aim is to provide a free marketplace for everyone to shop, sell, and search for their daily needs in any location - quickly and easily. eAhoy promotes social commerce to aid communities in expanding local businesses and enriching the lives of everyone.

"We have a responsibility in our time, as others have had in theirs, not to be prisoners of history but to shape history, a responsibility to fill the role of path-finder, and to build with others a global network of purpose..." - Madeleine Albright

Captain and First Mate

Don H. Heiden - Co-founder, President, Chief Executive Officer and Chief Technical Officer

Eric M. Schikore - Co-founder, Executive Vice President

The Helmsmen (Board of Directors)

Don Heiden ~ Eric Schikore ~ Len Stevens ~ Shane Mathias ~ John Moore ~ Brad Borgogno ~ Shane Manley

The eAhoy Crew

Administration

Dana Allen - Chief Operations Officer

John Moore - VP Business Development

Linda Gunsalus - Accountant & Administration

Leona Allen - Business Relations Liaison

Technology

Gary Fosburg - Director, QA Manager/R&D **Doug Morgan** - Manager, Customer Support & QA

Bob Hayes - QA Support **John Vaughan** - IT/Special Projects

Marketing, Sales, Business Relations, Public Relations

Ralph Migliozi - Manager, Partner Relations

Brent Beebe - Business Development **Jim McCormick** - Business Relations **Jason Noles** - Business Relations

Ina Lejins - Manager, Social Media/Marketing **Patricia Drennan** - PR Consultant/Social Media

Joel Heppting - Creative Consultant **Neil Christal** - Strategic Relations